

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1(Currently Amended). A method of accessing classification information on a web based system through handheld display devices, until a finite selection point is achieved without inputting any search queries, comprising the steps of:

providing a handheld display device that is selected from at least one of a pager, a cell phone, and a PDA(personal digital assistant);

accessing and viewing a web site having a first main menu page of category headings by a user on the handheld display device;

first selecting and viewing at least one of the category headings on the first main menu page on the handheld display device;

accessing and viewing a second menu page having first subcategory headings from the first selecting step on the handheld display device;

second selecting and viewing at least one of the first subcategory headings on the handheld display device;

accessing and viewing a third menu page having second subcategory headings from the second selecting step on the handheld display device, the second subcategory headings being solely listed in a single vertical column on the third menu page with separate second subcategory headings solely on each line;

third selecting and viewing at least one of the second subcategory headings by scrolling down the single vertical column on the third menu page on the handheld display device; and

repeating accessing and selecting and viewing by solely scrolling down only one single vertical column on each successive menu page on the handheld display device, until the user reaches an end of a menu series to a finite selection list of a classification that is listed in a single vertical column, wherein interaction of the accessing of the first

page, the second page, the third page, and the first selecting, the second selecting and the third selecting are navigated on the handheld display device without ~~the~~ inputting any search queries; and

viewing the single column of the finite selection list of the classification by scrolling down the finite selection list on the handheld display device, without the inputting of any search queries.

Claim 2(Currently Amended). The method of accessing classification information of claim 1, wherein the steps of ~~the~~ accessing of the first page, the second page, the third page, and the first selecting, the second selecting and the third selecting include at least one of: a user navigating each accessing and selecting step by point and click, and the user navigating each accessing and selecting step by voice command using the handheld display device.

Claim 3-5(Canceled).

Claim 6(Original). The method of accessing classification information of claim 1, wherein the category headings include:

headings for: agriculture, aircraft, antiques, automobiles, boats, heavy equipment, heavy trucks, industrial, medical, pickup trucks, recreational vehicles, and sport utility vehicles and vans.

Claim 7(Original). The method of accessing classification information of claim 1, wherein the first subcategory headings include: headings for: makes, items, and services.

Claim 8(Previously Presented). The method of accessing classification information of claim 1, further comprising the step of:

solely listing the first subcategory headings on the second menu page in a single vertical column and selecting from the single vertical column of the first subcategory by scrolling down therethrough.

Claim 9(Previously Presented). The method of accessing classification information of claim 1, further comprising the step of:

solely filtering and sorting the finite selection list of the classification into a filtered and sorted list; and

viewing the filtered and sorted list, wherein filtering and sorting only occurs at the finite selection.

Claims 10-11(Canceled).

Claim 12(Original). The method of accessing classification information of claim 1, wherein the user is at least one of: a buyer and seller, each user having an interest in at least one of: a good, a make, an item, and a service.

Claim 13(Original). The method of accessing classification information of claim 12, wherein the classification information includes:

advertisements by sellers, each of the sellers listing at least one of: goods, makes, items and services.

Claim 14(Previously Presented). The method of accessing classification information of claim 13, further comprising the step of:

requesting an unlisted item from the web based system by a buyer-user, the unlisted item being for at least one of: a good, a make, an item and a service.

Claim 15(Canceled).

Claim 16(Previously Presented). The method of accessing classification information of claim 14, further comprising the step of:

instantly notifying the buyer-user through the handheld display device, when the unlisted item has been placed by a seller-user to the web based system, which matches the unlisted item; and

allowing the buyer-user to purchase the unlisted item from the seller-user .

Claims 17-19(Canceled).

Claim 20(Currently Amended). A method of accessing classification information on a web based system by external users to the web based system with handheld display devices until a finite selection point is achieved , comprising the steps of:

accessing a web site having a first main menu page of category headings by an external end user to the web site through a handheld display device that is selected from at least one of a pager, a cell phone, and a PDA(personal digital assistant);

first selecting at least one of the category headings on the first main menu page;
accessing a second menu page having first subcategory headings from the first selecting step;

second selecting at least one of the first subcategory headings;

repeating accessing and selecting until the user reaches an end of a menu series to single vertical column of a finite selection of a classification; and

allowing the external end user to dynamically update at least one of the category headings and the first subcategory headings through the handheld device by the steps of:

adding and deleting from one of the at least one of the category headings, and the first subcategory headings by the external end user to the web based system; and

expanding listing of viewable data both horizontally and vertically by the external end user to the web based system.

Claims 21-22(Canceled).

Claim 23(Currently Amended). A method of accessing classification information on a web based system through handheld display devices until a finite selection point is achieved , comprising the steps of:

accessing a web site having a first main menu page of category headings by an external end user to the web based system through a handheld display device that is selected from at least one of a pager, a cell phone, and a PDA(personal digital assistant);

first selecting at least one of the category headings on the first main menu page;

accessing a second menu page having subcategory headings from the first selecting step;

second selecting at least one of the subcategory headings;

repeating accessing and selecting until the user reaches an end of a menu series to a single vertical column of a finite selection list of a classification;

solely filtering and sorting only the finite selection list of the classification into a filtered and sorted list by the external end user to the web site; and

viewing the filtered and sorted list through the handheld display device.

Claim 24(Currently Amended). A method of accessing classification information on a web based system through handheld display devices, comprising the steps of:

accessing a web site having a first main menu page of category headings by an external end buyer-user to the web based system with a handheld display device that is selected from at least one of a pager, a cell phone, and a PDA(personal digital assistant),

the external end buyer-user being a buyer for at least one of: a good, a make, an item, and a service;

first selecting at least one of the category headings on the first main menu page;
accessing a second menu page having subcategory headings from the first selecting step;

second selecting at least one of the subcategory headings;

repeating accessing and selecting until the user reaches a single vertical column of a finite selection list of a classification that includes advertisements by sellers, each of the sellers listing at least one of: goods, makes, items and services;

requesting an unlisted item from the web based system by the buyer-user, the unlisted item being for at least one of: a new good, a new make, a new item and a new service, that is currently not available on the web based system;

instantly notifying the buyer-user through the handheld display device when the unlisted item has been immediately placed by a seller-user to the web based system, which matches the unlisted item by notifying the buyer-user ~~through a handheld device selected from at least one of a pager, an email, a cell phone, and a PDA(personal digital assistant);~~ and

allowing the buyer-user to purchase the unlisted item from the seller-user using the handheld display device.

Claim 25(Canceled).

Claim 26(Currently Amended). A method of accessing and placing classification information on a web based system using handheld display devices, comprising the steps of:

accessing a web site having a first main menu page of category headings by an external end user to the web based system through a handheld display device that is

selected from at least one of a pager, a cell phone, and a PDA(personal digital assistant),
the external end user having an original status of being one of a buyer and a seller, for at
least one of: a good, a make, an item, and a service;

first selecting at least one of the category headings on the first main menu page;
accessing a second menu page having subcategory headings from the first
selecting step;

second selecting at least one of the subcategory headings;
repeating accessing and selecting until the external end user reaches a single
vertical column of an finite selection list menu of a classification;

viewing the single column of the finite selection list of the classification by
scrolling down the finite selection list on the handheld display device, without the
inputting of any search queries; and

determining the status of the external end-user from the buyer to the seller, or
from the seller to the buyer, at the selection list menu of the classification, and
eliminating having to again enter information on the at least the first selected category
headings and the second selected subcategory headings.

Claim 27(Previously Presented). The method of accessing and placing classification
information on the web based system of claim 26, wherein the original status of the end-
user is a buyer, and the determined status of the external end-user at the finite selection
list is switched to a seller, and including the steps of:

filling in only extra data information on a listing for a new advertisement by the
end-user seller, on the web based system since the new advertisement already and
automatically was updated to include the at least the first selected category headings and
the second selected subcategory headings.

Claim 28(Currently Amended). A method of accessing and placing classification information on a web based system with handheld display devices, comprising the steps of:

accessing a web site having a first main menu page of category headings by an external end user to the web based system through a handheld display device that is selected from at least one of a pager, a cell phone, and a PDA(personal digital assistant), the external end user being one of a buyer and a seller, for at least one of: a good, a make, an item, and a service;

first selecting at least one of the category headings on the first main menu page;
accessing a second menu page having subcategory headings from the first selecting step;

second selecting at least one of the subcategory headings;
repeating accessing and selecting until the external end user reaches a single vertical column of an finite selection list menu of a classification; and

selectively placing banner advertisements on limited menu pages after the first main menu page, so that external end-user view the banner ads only on the selected subsequent menu pages of the web based system.

Claim 29(Currently Amended). The method of accessing and placing classification information on a web based system of claim 28, wherein the selectively placing step further includes the step of:

determining placement of the banner ads on the selected menu pages to the web site by the sellers to the web based system.